

Emma Thorman

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Education

Hyper Island

Stockholm, Remote

Sustainability Change Leadership

2024-Now

Relevant Coursework:

- Foundational Sustainability Concepts: Explored the ecological and social systems underpinning sustainability. Gained proficiency in tools like the UN Sustainable Development Goals, Planetary Boundaries, Donut Economy Model, and life cycle analysis to enable organizational sustainability transitions.
- Role of the Change Leader: Developed skills to integrate sustainability with business objectives, assess sustainability footprints, calculate metrics, and build business cases. Practiced facilitating workshops for stakeholder engagement.
- Strategic Communication and Stakeholder Engagement: Learned techniques for effectively communicating sustainability goals to inspire and mobilize internal and external stakeholders.
- Leading Organizational Change: Engaged in practical change work for sustainability, focusing on leadership during transformations and implementing sustainable production and consumption strategies.
- Navigating Complexity: Enhanced leadership abilities in complex systems by applying systems thinking, complexity theory, and strategic planning to sustainable change initiatives.

Class representative responsible for "Sustainability Work & The Role of The Change Leader"

School of Industrial Design, Faculty of Engineering, Lund University

Lund, Sweden

Bachelor of Fine Arts, Industrial Design.

August 2018 - December 2020

Thesis: Levitable - Upcycling of desks

Nyckelviksskolan

Stockholm, Sweden

Architecture and Design

August 2017- June 2018

Swedish University of Agricultural Sciences

Uppsala, Sweden

Biology and Environmental Sciences

August 2016 – June 2017

Rudbeck

Sollentuna, Sweden

Natural Sciences

June 2014

Diploma for best high school graduation project "The impact of the hospital environment on the patient"

Experience

Zenit Design

Malmö, Sweden

Industrial Designer

November 2022 – July 2024

- Created detailed concept sketches, renderings, and 3D models to visualize and develop innovative design solutions for diverse industries, including healthcare, consumer products, and packaging.

- Designed and prototyped physical and digital models to test and validate design concepts, ensuring functionality, user-friendliness, and feasibility.
- Consulted with clients across various sectors, addressing unique design challenges and tailoring solutions to align with their strategic goals.
- Facilitated international meetings and workshops with clients to gather input, present design concepts, and ensure alignment with project objectives.
- Developed proposals and strategies as part of the core sales team, contributing to a measurable increase in project acquisition and client satisfaction.

Zenit Design

Malmö, Sweden

Industrial Design Intern

August 2022 – November 2024

- Co-led a multidisciplinary intern project involving industrial design, UX design, and mechanical engineering interns, coordinating tasks, facilitating collaboration, and ensuring project milestones were met.
- Developed concept sketches, renderings, and 3D models to support design projects across various industries, focusing on user-centered innovation and functionality.
- Assisted in prototyping physical and digital models to validate concepts, ensuring feasibility and alignment with client objectives.
- Collaborated with senior designers and project teams to conduct user research, stakeholder interviews, and trend analysis to inform design decisions.
- Supported the preparation and delivery of presentations for internal reviews and client meetings, ensuring clear communication of design concepts and strategies.
- Engaged in brainstorming sessions and ideation workshops, contributing creative insights to solve design challenges.
- Observed and participated in client meetings, gaining firsthand experience in client relationship management and professional communication.

Marimekko

Malmö, Sweden

Sales assistant

June 2021 – January 2022

- Provided personalized customer service, assisting with product selection and styling to enhance the shopping experience.
- Achieved sales targets through effective upselling and deep knowledge of the Marimekko brand and products.
- Maintained store operations by managing inventory, organizing displays, and ensuring an appealing retail environment.
- Resolved customer inquiries and complaints, fostering brand loyalty and customer satisfaction.

Panduro Hobby

Sollentuna, Sweden

Sales assistant

February 2016 – August 2016

July 2013 – November 2014

- Completed Panduro's "Good Merchantmanship" course, gaining expertise in customer engagement, merchandising, and effective sales techniques.
- Taught new colleagues and individuals in work rehabilitation programs, fostering skills in sales, customer service, and teamwork.
- Advised and assisted customers with craft and hobby projects, providing tailored recommendations to meet their creative needs.
- Managed inventory and organized displays to ensure a welcoming and inspiring store environment.

- Collaborated with the team to meet sales goals and deliver a high standard of customer satisfaction.

Leadership & Activities

Hyper Island

Stockholm, Remote

Class representative

November 2024 – December 2024

- Contributed to course planning by attending planning meetings and collaborating with Industry Leaders (ILs) to align module design with class needs.
- Managed practical preparations, ensuring students and guest speakers were equipped with necessary materials, access links, and preparation resources.
- Communicated with speakers, ILs, and guest facilitators to confirm schedules, workshop requirements, and logistical details.
- Facilitated online lectures, supporting technical setups and providing real-time assistance during sessions.
- Collected and documented feedback between lecturers, Hyper Island, and the class to ensure continuous improvement and clarity.
- Organized and maintained class communication channels, such as Slack, to provide updates, track progress, and share resources.
- Co-facilitated module kickoff sessions, mid-module check-ins, and wrap-ups, fostering engagement and alignment among participants.

Project leader of the introduction weeks for the Architecture and Industrial design programmes at Lund University

Lund, Sweden

December 2019 – December 2020

- Planned, coordinated, and executed introduction for 140 new students, overseeing a 5-week event with 80 student volunteers.
- Collaborated with a 12-person planning team for TLTH's joint introduction week, a 6-week event involving 2000 participants, managing logistics and resources.
- Led a core team of 5, delegating tasks, facilitating communication, and ensuring smooth operational flow across all activities.
- Developed event schedules, allocated resources, and coordinated logistics for various student activities, workshops, and group events.
- Managed group dynamics, motivated and guided volunteers, ensuring effective communication and collaboration.
- Evaluated event outcomes and suggested improvements for future introductions.

Board member at the Architecture and Industrial Design programmes at Lund University

Lund, Sweden

December 2019 – December 2020

- Advocated for student interests and acted as a liaison between the student body and university administration.
- Shaped strategic initiatives and contributed to policy-making to improve educational and social experiences.
- Collaborated with board members to develop and implement section-wide programs and activities.
- Strengthened governance skills through decision-making and collaborative leadership.

Board member at Bridgework Communications

Stockholm, Remote
December 2014 – Now

- Enhanced expertise in business operations, including financial management and strategic planning.
- Deepened understanding of public relations, communications, and investor relations as core areas of activity.
- Actively contributed to strategic discussions with the CEO on business direction, scope, and development initiatives.

Skills & Interests

Technical:

- **Workshop:** Sketching, Prototyping (cardboard, clay, wood, plastic, molding), Decals, Painting, Photography, Printing, Engraving, Screen Printing
- **CAD Tools:** Rhino, Autodesk Fusion 360, SketchUp
- **Rendering Software:** KeyShot, V-Ray
- **Documentation and Visualization Tools:** Procreate, Microsoft Office, Canva, Adobe Creative Suite, Miro, Wix
- **AI Platforms:** Adobe Firefly, Vizcom, Midjourney, Klang AI, KreaAI, ChatGPT, DeepL

Language:

- Swedish: Native
- English: Professional
- French: Basic

Licenses and Certifications

- Driver's License (Type B)
- A-Certificate: Certified in responsible alcohol service, understanding the effects of alcohol, and crisis management

Interests:

- Gardening: Enthusiastic about cultivating plants, working on filling my balcony with everything from tomatoes to herbs and monstera's.
- Nature Exploration: Passionate about spending time in the woods, swimming, snorkeling, and scuba diving.
- Music: Active concertgoer, with a strong interest in live music and diverse genres.
- Painting: Experienced in oil, acrylic, and watercolor painting, with a focus on capturing both natural landscapes and abstract concepts.
- Photography: Proficient in both digital and analogue photography, with an interest to capture the beauty of everyday life and nature.
- Vintage lover and Flea market goer: Avid collector and enthusiast of vintage clothing, art, and historical buildings, with a particular interest in the stories they tell.
- Book Club: Active participant in a book club, engaging in discussions on both fiction and non-fiction, with a focus on feminist themes.

References

Jonas Svennberg
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I can give my strongest recommendation to engage Emma in your team. She is self going and very receptive to pick up input from her colleagues. A strong communicator who with here background in both environmental science and design is super relevant in helping organisations figure out how to transform into more sustainable and circular product-service systems. She will contribute to any team with her ability to combine the understanding of human user needs and business model realities. I wish her all the best and hope I will get more chances to work with her in the future.

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